



FISH TANK

JA Waterloo Region Summer Camp

During Fish Tank, campers learn by doing. The best way for children to learn the basics of business is to try running their very own. The program engages students in hands-on activities that teach and reinforce concepts for a long-lasting impact. According to Holly Wiseman, *JA Community Relations Manager (Events and After School Programs)*, who oversees much of JA's entrepreneurship programs,

“When kids explore business education, it helps them gain valuable experience and transferrable skills that will contribute greatly as they grow into young adults. The life skills they develop shape them into well-rounded individuals who are better equipped to enter the working world.”

These life skills range from resiliency to creativity, curiosity to innovation, self-confidence and the importance of giving back to the community.

WHAT IS FISH TANK CAMP?

Over the course of a camp week, campers take part in several activities and small business tours to learn the process involved in manufacturing or producing a product, along with the challenges of running a small business. The group will learn about the importance of Social Entrepreneurship and giving back to the community. The week will end with a sales blitz where campers promote and sell the handmade products they have worked on during the week to consumers; taking home their profits at the end.

Age group: 9-13

Cost: \$185.00

CAMP REGISTRATION

Week 1: July 8-12, 2019

Location: KW Listings (564 Weber St N, Waterloo, ON N2L 5C6)

Week 2: July 29-August 2, 2019

Location: KW Listings (564 Weber St N, Waterloo, ON N2L 5C6)

Week 3: August 12-16, 2019

Location: University of Waterloo School of Architecture (7 Melville St S, Cambridge, ON N1S 2H4)

Register today at <https://www.jawr.ca/Fish-tank-summer-camp.htm>